



Contacts: Terence Gallagher / Jaime Derbyshire
Lou Hammond & Associates
Tel: (212) 308-8880; Fax: (212) 891-0200
E-mail: terryg@lhammond.com / jaimed@lhammond.com

**SPECIAL PACKAGES AVAILABLE TO SEE AMERICAN KEEGAN BRADLEY CHALLENGE
THREE INTERNATIONAL MAJOR WINNERS IN BERMUDA AT PGA GRAND SLAM OF GOLF**

***~Rookie Pro's Stunning PGA Championship Victory Sets Stage for Dramatic October
Bermuda Showdown~***

NEW YORK, August 17, 2011 – Golf enthusiasts who enjoyed watching American Keegan Bradley's dramatic playoff victory at the PGA Championship this past weekend can book special travel packages to see the rookie pro take on an international field of major champions in [Bermuda](#) at the **29th PGA Grand Slam of Golf**, October 18-19, 2011.

The PGA Grand Slam of Golf, the season-ending showcase event that boasts the most difficult qualification requirement in the game—a major championship—will be televised by TNT to a worldwide audience. The dynamic Bradley's first major tournament victory automatically qualified him to vie for the title of 2011 "Champion of Champions" and a \$1.35 million purse at Bermuda's celebrated Port Royal Golf Course. He will face the winners of golf's other major championships, including: South Africa's Charl Schwartzel winner of The Masters; Northern Ireland native Rory McIlroy, winner of the U.S. Open Championship; and McIlroy's fellow Northern Ireland native Darren Clarke, winner of The Open Championship. Three-time major winner Ernie Els won the coveted winner's pink jacket in 2010.

Flexible travel packages are available at the tournament's official hotel sponsor, [The Fairmont Southampton](#), along with several of the islands top resorts.

The 593-room Fairmont Southampton, Bermuda's largest resort, has debuted special three-, four- and five-night packages, allowing visitors to attend the grand finale of the professional golf season and also work on their own golf game with rounds on some of Bermuda's finest courses. Each package includes accommodations at The Fairmont Southampton, breakfast daily, three-day admission to The PGA Grand Slam of Golf at Port Royal Golf Club as well as daily transfers to and from the tournament.

Starting at \$336 per room, per night based on double occupancy, the three-night package also features one round of golf at guests' choice of The Fairmont Southampton Golf Course, Riddell's Bay Golf and Country Club or Belmont Hills Golf Club. The four-night and five-night packages – priced at \$732 and \$970 per room, per night respectively – include two and three rounds of golf on these select courses. The property is also offering a one-night special with next-day

tickets and transfers to the tournament. Rates for the one-night package start at \$199 for a Moderate room category, per room, based on single or double occupancy. All packages are currently available for booking, with travel dates October 14 through 23.

Alternatively, travelers may choose to stay at a variety of properties around the island offering dedicated **29th PGA Grand Slam of Golf Packages**.

- [Cambridge Beaches](#): This customizable offer includes the addition of complimentary PGA Grand Slam of Golf tickets to any current package or promotion available for purchase at Cambridge Beaches. This promotion is available for booking, with travel dates October 18-19. Rates start at \$355 per night for a standard water view room.
- [Elbow Beach](#): This three-night package starts at \$339 per night, based on double occupancy and includes accommodations in a premier room, breakfast daily for two and two passes to the PGA Grand Slam of Golf. The offer is currently available for booking, with travel dates October 17 through 21.
- [The Reefs](#): This four-night package starts at \$2,165 per couple and includes ocean view accommodations, breakfast daily, two passes to each day of the PGA Grand Slam of Golf, three bus/ferry passes and round-trip airport transfers. This package is currently available for booking, with travel dates October 16 through 20.
- [Rosewood Tucker's Point](#): This four-night package starts at \$1,151 per person, based on double occupancy and includes accommodations, breakfast daily, one way taxi offer to Grand Slam event every day, and one day of unlimited golf at Rosewood Tucker's Point Golf Course. This package is currently available for booking, with travel dates October 14 through 23.

For more information on The PGA Grand Slam of Golf and corresponding travel packages, please visit www.pga.com/grandslam/2011 or www.GoToBermuda.com.

Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. Bermuda's diverse activities offer an array of vacation options all year round, including world-class spas, more wreck dives than anywhere else in the world, world-renowned deep sea fishing and smooth pink beaches to rest on by day's end. Bermuda is home to the PGA Grand Slam of Golf, played in October. For more information or to make a reservation in Bermuda, please call 1 (800) BERMUDA or visit www.GotoBermuda.com.

###

For client press releases and downloadable photography, media may access www.louhammond.com. Media can also visit <http://www.facebook.com/louhammondpr> or follow on Twitter @LouHammondPR for the latest client news.