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IT PAYS TO BUILD SAND CASTLES (AND MORE) IN BERMUDA!
~16TH Annual Sand Sculpture Competition Offers \$1,000 Grand Prize for Creativity ~

NEW YORK, July 18, 2011 – For all those who enjoyed playing in the sand growing up – and still do -- [The Bermuda Department of Tourism](http://www.gotobermuda.com) is inviting travelers to use their creativity and artistic skills to compete for cash prizes during the *16th Annual Bermuda Sand Sculpture Competition*, September 3, 2011. The competition, which takes place on the shores of Bermuda's famed Horseshoe Bay Beach, encourages travelers of all ages to showcase their creativity as they construct sculptures made of the island's natural pink sand.

With sculpting kicking off at 10 a.m. and continuing until 4 p.m., participants will be given a theme and 12-by-12 foot building area. Judging and an awards presentation will immediately follow, with cash prizes awarded to the Best Amateur Sand Sculpture in the competition. Contestants will have the chance to win a grand prize of \$1,000. The Second Place winner will receive \$500, and \$250 will be awarded to Third Place.

For more information on The 16th Annual Bermuda Sand Sculpture Competition, including entry requirements, visit www.gotobermuda.com/what-to-do/events-calendar or call 1-800-BERMUDA.

Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. Bermuda's accommodations range from luxury resorts to intimate guest cottages and family-run inns, all incorporating the sophistication and hospitality unique to the Bermuda experience. The island includes more than 150 restaurants to fit any traveler's budget, from simple and inexpensive to elegant and special dining. Bermuda's diverse activities offer an array of vacation options all year round, including more wreck dives than anywhere else in the world, championship golf, horseback riding, world-renowned deep sea fishing and smooth pink beaches to rest on by day's end.

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