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BERMUDA SERVES UP SMASHING GOOD TIME ON BEACH WITH TENNIS AND VOLLEYBALL TOURNAMENTS

~Bermuda Beach Smash 2011 Combines Popular Beach Sports for Professionals & Amateurs~

NEW YORK, August 8, 2011 – [The Bermuda Department of Tourism](http://www.bermuda.gov), Bermuda Beach Tennis and Bermuda Volleyball Association are teaming to serve up the first annual **Bermuda Beach Smash** on the island's famed Horseshoe Bay Beach. Visitors are invited to enjoy a weekend of hard-fought action on Bermuda's signature pink sands, August 26-28, 2011.

The 4th Annual **Bermuda Beach Tennis Tournament** – governed by the International Tennis Federation – will feature the world's best players competing for a \$10,000 first-place prize in the Men's and Ladies' Professional Divisions, while the **Spike-Fest Beach Volleyball Tournament** showcases eight men's and eight women's two-person teams battling to play in the championship. In addition to watching world-class beach tennis and volleyball and mingling with other beach tennis and volleyball enthusiasts, **Bermuda Beach Smash 2011** will also feature nightly Dancing Under the Stars Beach Parties.

Admission is free for spectators. For more information on the Bermuda Beach Smash 2011, including entry requirements, visit www.gotobermuda.com/what-to-do/events-calendar or call 1-800-BERMUDA.

Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. Bermuda's accommodations range from luxury resorts to intimate guest cottages and family-run inns, all incorporating the sophistication and hospitality unique to the Bermuda experience. The island includes more than 150 restaurants to fit any traveler's budget, from simple and inexpensive to elegant and special dining. Bermuda's diverse activities offer an array of vacation options all year round, including more wreck dives than anywhere else in the world, championship golf, horseback riding, world-renowned deep sea fishing and smooth pink beaches to rest on by day's end. **Get up-to-date information from Bermuda on Twitter @GoToBermuda. Media can also visit www.louhammond.com for latest press releases and images. Follow on Twitter at LouHammondPR or find us on Facebook.**